



Aston University
Birmingham



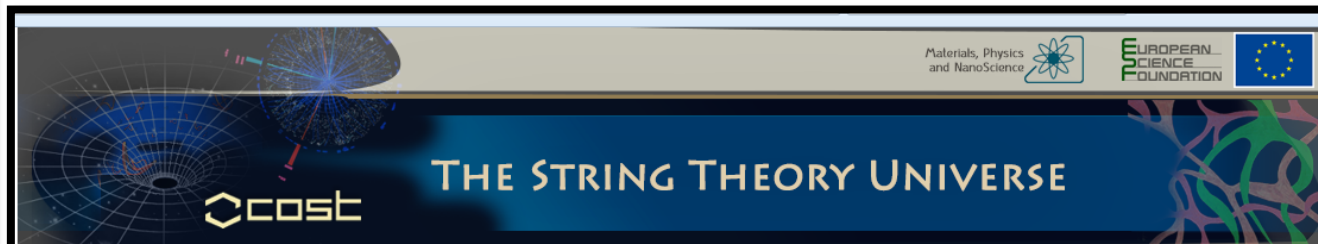
UNSEXING THE MIND: HOW PLASTIC BRAINS *COULD* BREAK THROUGH GLASS CEILINGS.

Professor Gina Rippon,
Chair of Cognitive NeuroImaging,
Aston Brain Centre, Aston University

June 2016



Institut
Henri
Poincaré



Materials, Physics
and NanoScience



EUROPEAN
SCIENCE
FOUNDATION



COST

THE STRING THEORY UNIVERSE

WHY ARE THERE SO FEW FEMALE SCIENTISTS?

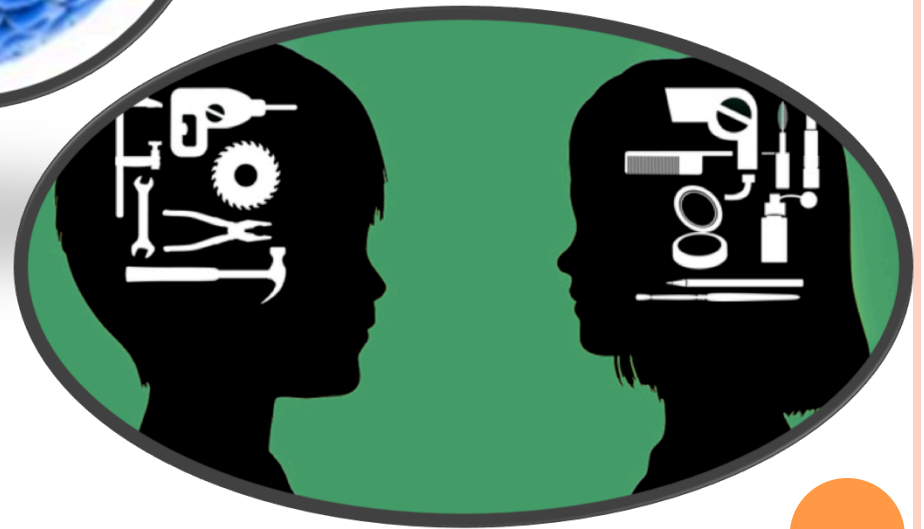


- *Brain Level:* *Do girls just not have a 'Science' Brain' ?*
- *Cognitive level:* *Do girls just not have 'what it takes?'*
- *Behavioural level:* *Do girls just choose not to do Science?*
- *Cultural Level:* *girls don't stay in science*



THE TROUBLE WITH GIRLS?: WHY PLASTIC BRAINS AREN'T BREAKING THROUGH GLASS CEILINGS –

STEREOTYPES AND THE BRAIN



STEREOTYPE THREAT.

- **Stereotype threat** is the experience of anxiety or concern in a situation where a person has the potential to confirm a negative stereotype about their social group [NB: 'GROUP' UNDERPERFORMS OR DOESN'T BELONG]
- Covert ('in the air') or overt (priming) stereotype threat results in significant decline in performance

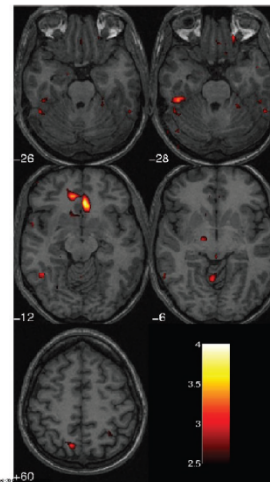
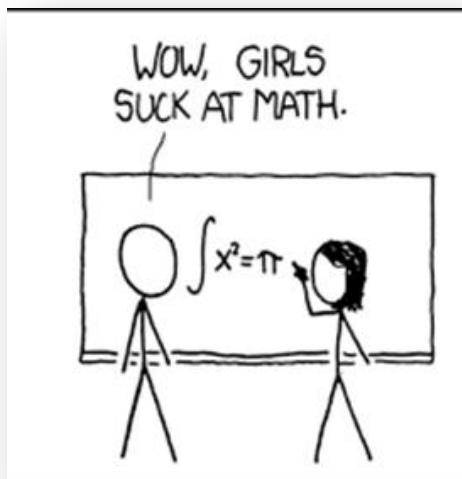


Fig. 3 Axial images ($z = -26$ to $+60$) depicting brain activations resulting from the negative stereotype-control group contrast. Areas depicted include the orbital and medial frontal gyri, the rostral-ventral anterior cingulate, fusiform gyrus, and superior parietal lobule. Activation is superimposed onto a brain image of a single participant.

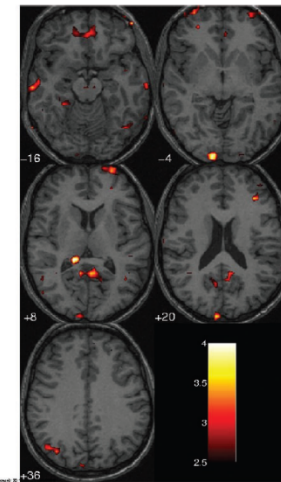
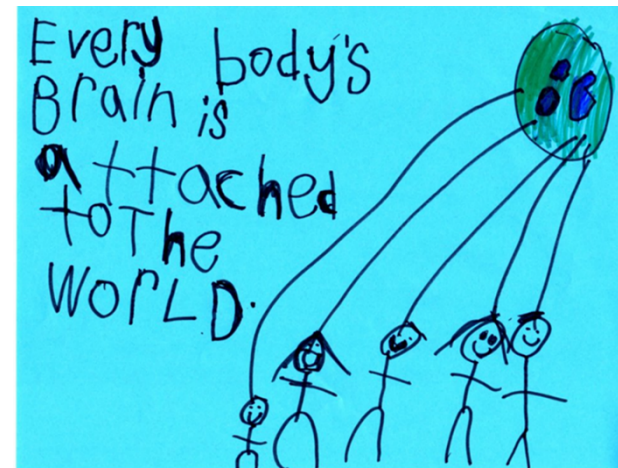


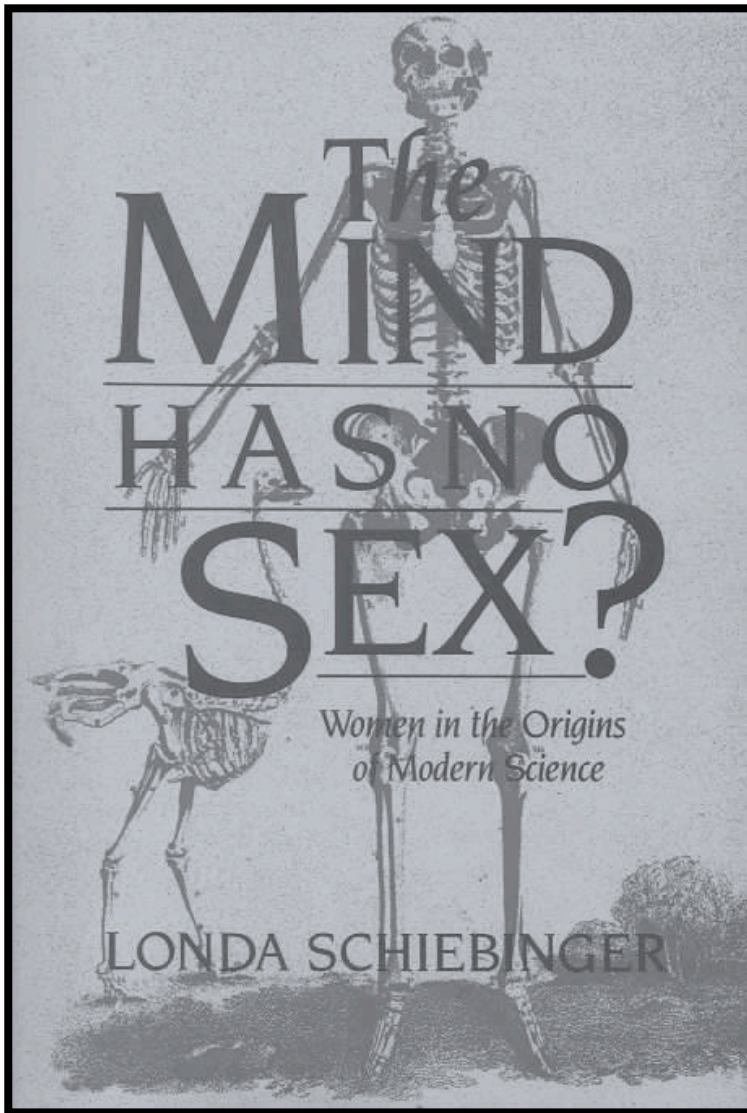
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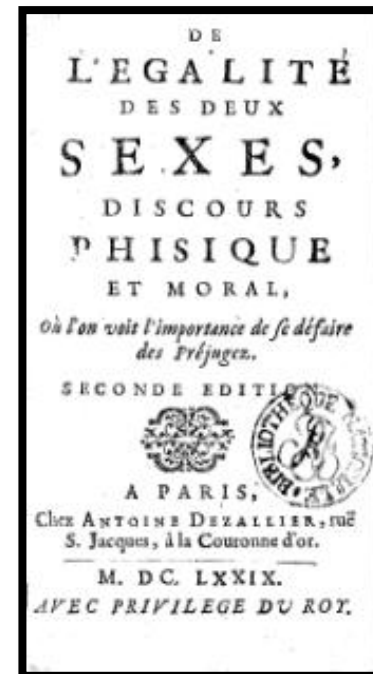
SEX/GENDER STEREOTYPES IN SCIENCE

- **Scientists are born, not made**
 - Empathising-Systemising/'The Male Brain
- **Boys are better at science than girls**
 - Teacher bias (status and the brain)
- **Girls believe science is a 'boy' thing**
 - Girls can't do science – Maths anxiety
- **Girls don't do science**
 - Peer pressure; Role models
- **Science culture:**
 - (Un)conscious bias
 - Status





- Francois Poullain de la Barre (1673) :
- “L’esprit n’a point de sexe”
- "the mind has no sex"



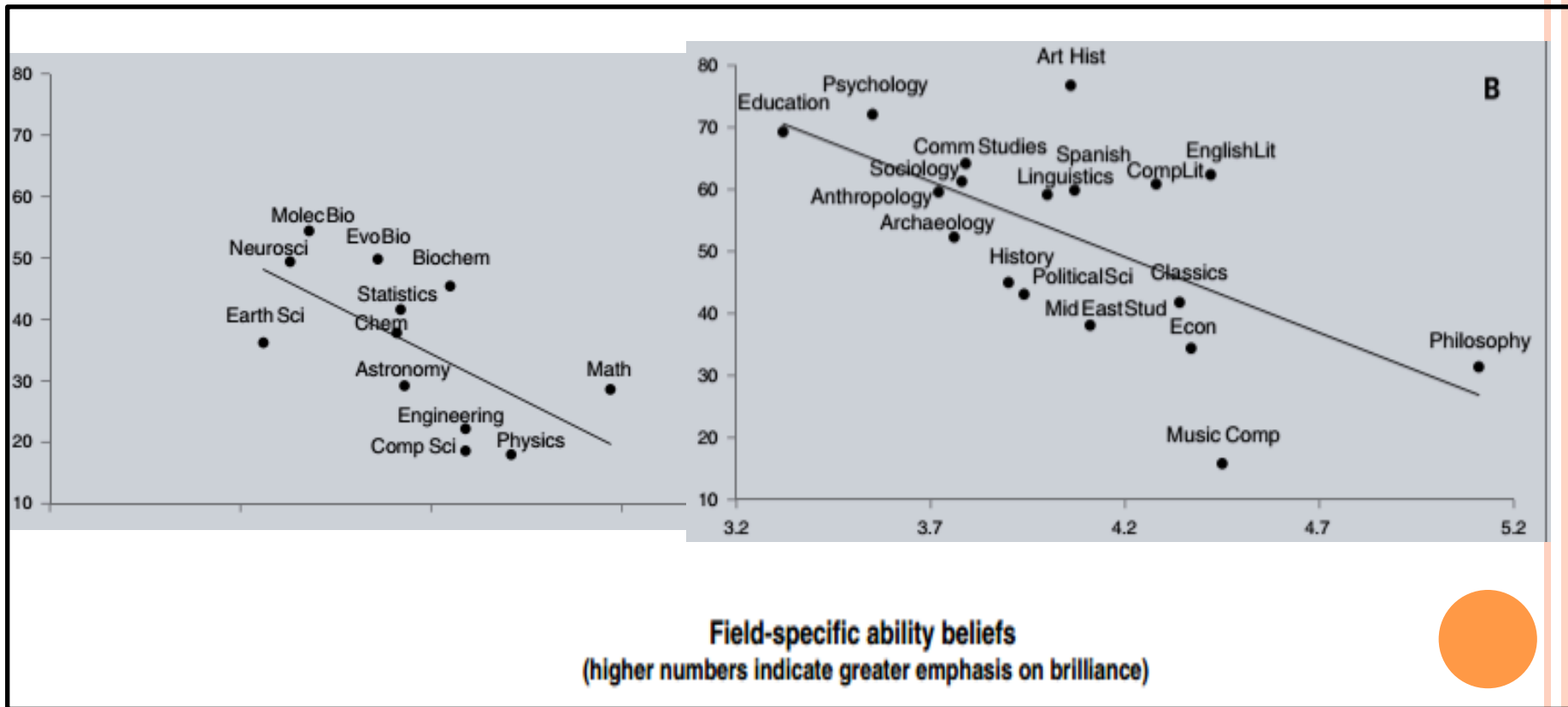
21ST CENTURY – MORE EXPECTATIONS OF ‘RAW, INNATE TALENT’

RESEARCH | REPORTS

WOMEN IN SCIENCE

Expectations of brilliance underlie gender distributions across academic disciplines

Sarah-Jane Leslie,^{1,2*} Andrei Cimpian,^{2,†} Meredith Meyer,³ Edward Freeland⁴



SCIENTISTS ARE BORN AND NOT MADE?

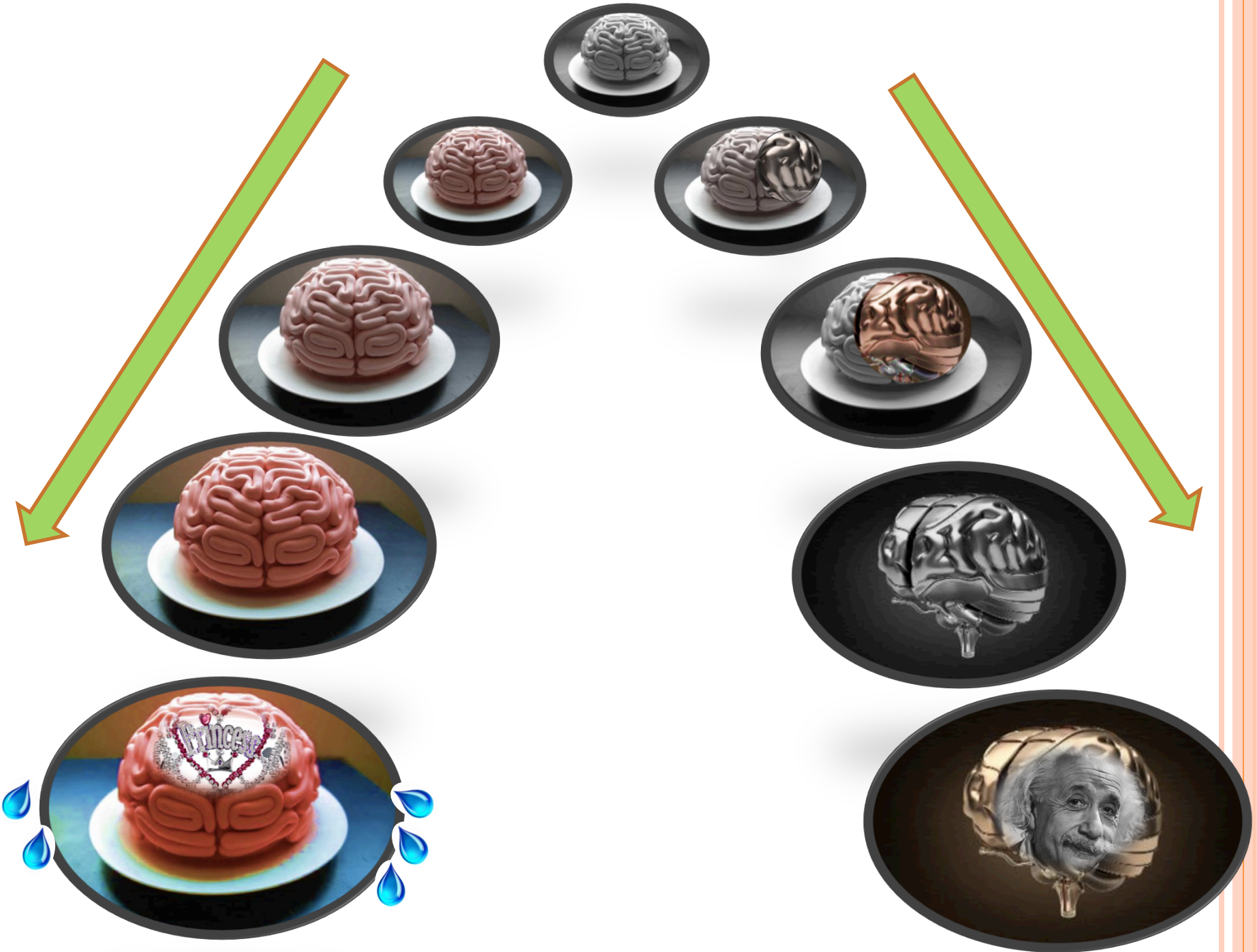
- Males more focussed on mechanical systems from early on in life?
- Human males are primarily interested in objects and their mechanical interactions [systemisers] whereas human females are primarily interested in people and their social and emotional interactions[empathisers] –
 - **Simon Baron-Cohen (2003)**

No evidence that infants have different understanding of or responses to objects and their properties

Spelke, E.S.(2005) Sex Differences in Intrinsic Aptitude for Mathematics and Science: A Critical Review.

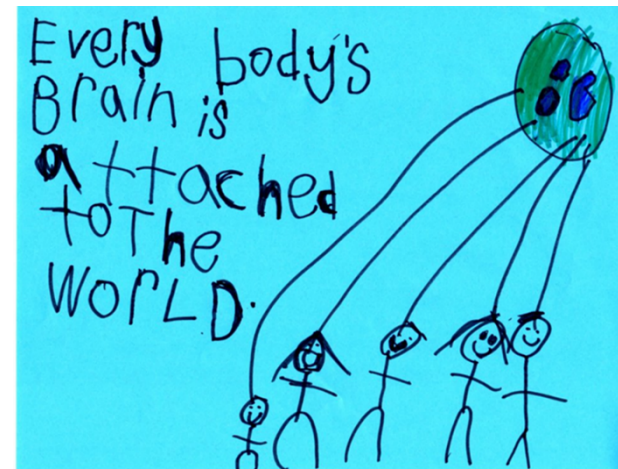
American Psychologist, 60, 950–958.





SEX/GENDER STEREOTYPES IN SCIENCE

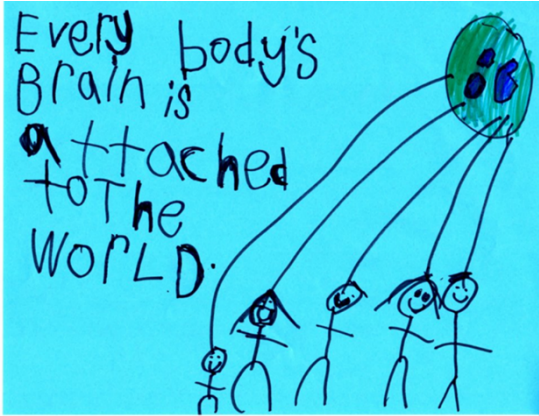
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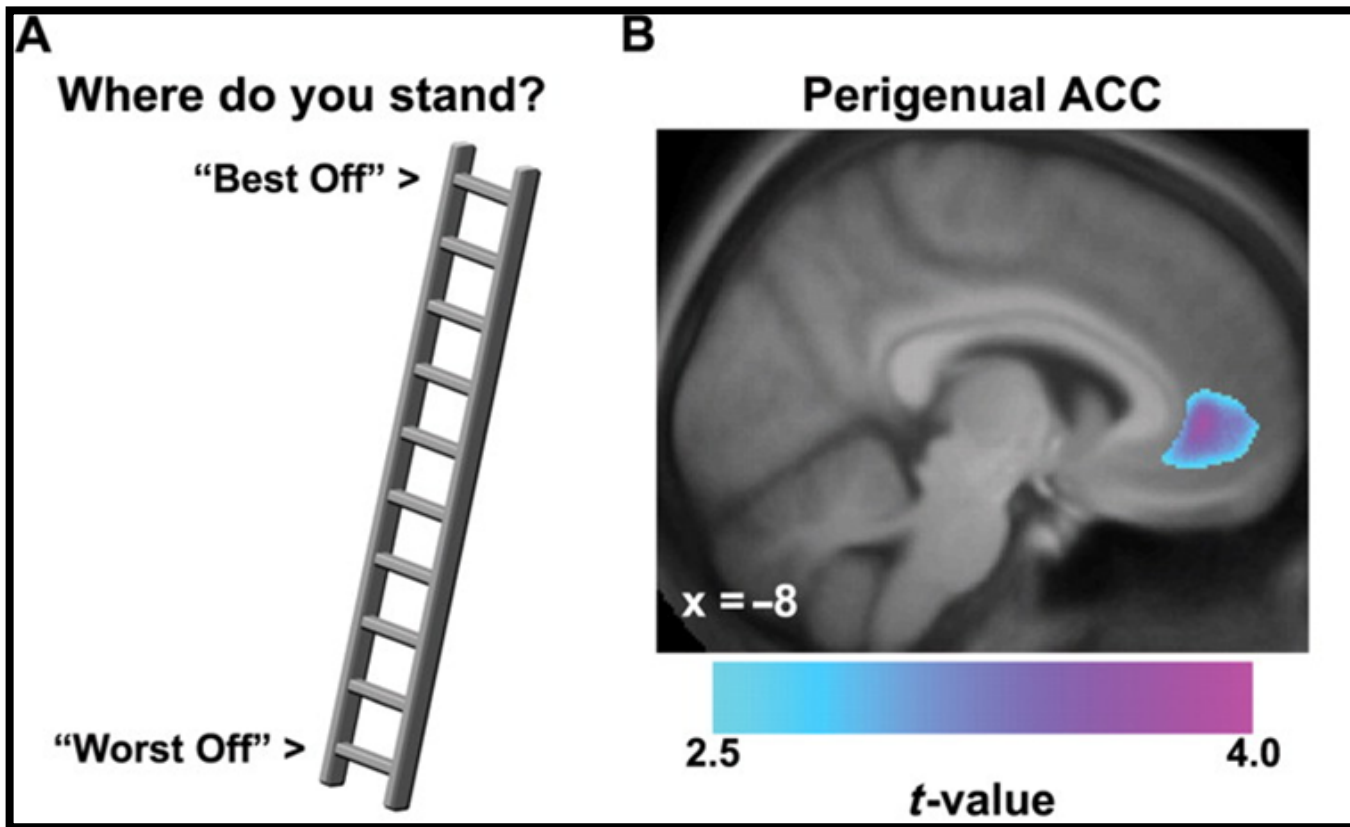
BOYS ARE BETTER AT SCIENCE THAN GIRLS

- Teachers – *On the Origins of Gender Human Capital Gaps: short and long term consequences of teachers' stereotypical biases (Lavy and Sand, 2015).*
 - 8000 primary school pupils: Mismatch between classroom-based and national assessments – boys marked higher, girls marked lower
 - Bias score determined
 - middle school test scores
 - high school matriculation scores
 - students ratings of ability
 - choice of STEM subjects.



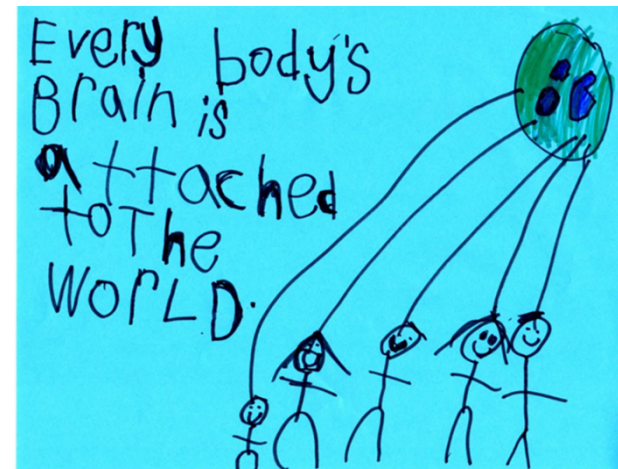


STATUS AND THE BRAIN



SEX/GENDER STEREOTYPES IN SCIENCE

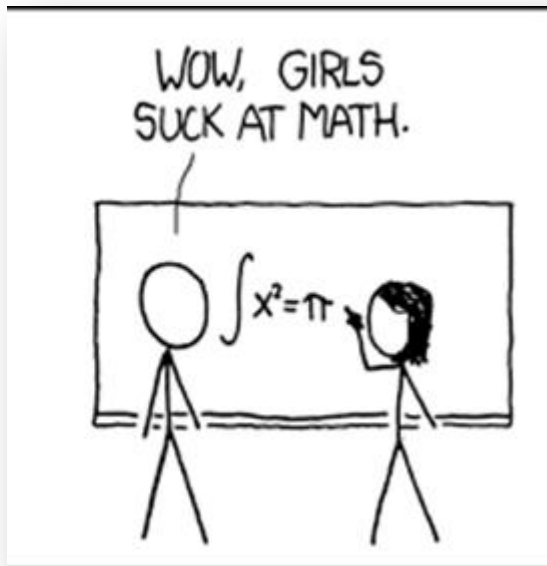
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BRAIN JOURNEY 1: PRIMARY SCHOOL (AND STEREOTYPE THREAT.)

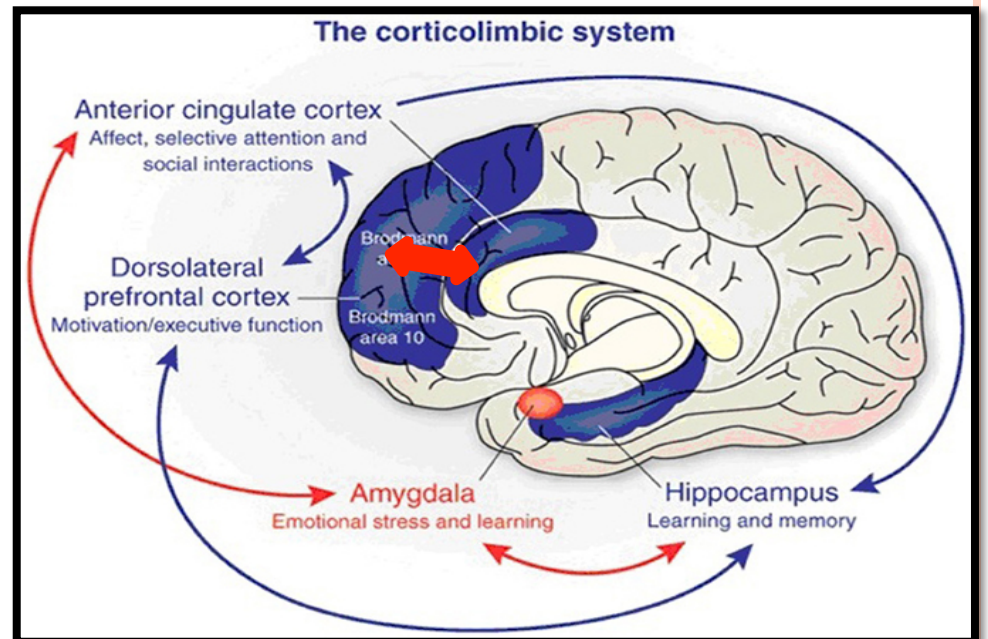
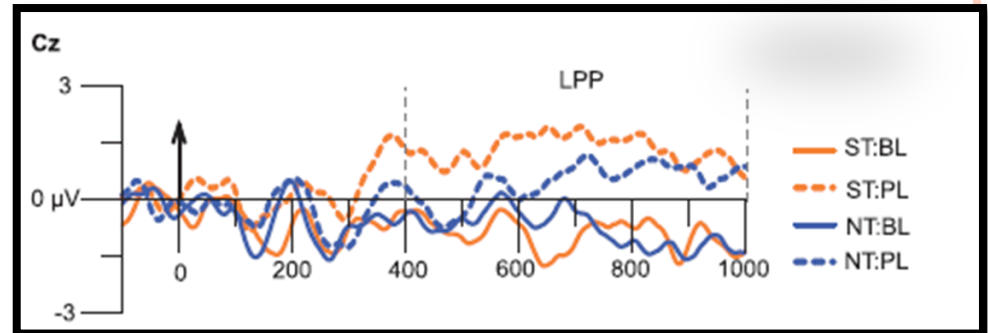
- Implicit gender stereotypes measurable at age 6 (*Most et al, 2007*)
- Implicit gender-maths stereotypes measurable at age 9; predicted academic-self concept; enrolment preferences (*Steffens et al, 2010-On the leaky math pipeline*)



MATHS ANXIETY AND THE (BRAIN

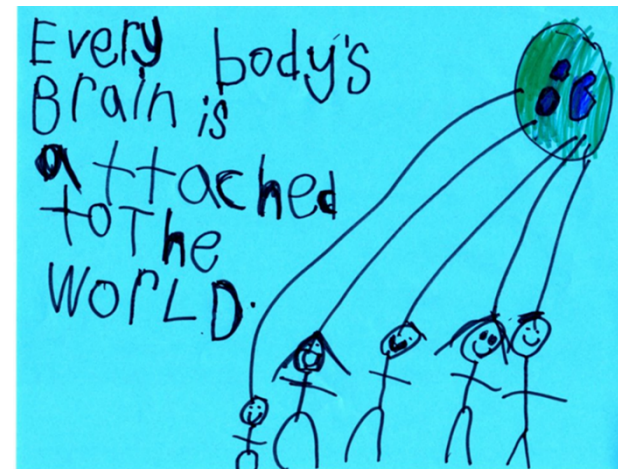


- Attentional bias towards negative feedback
- Earlier termination of tasks following negative feedback
- Failure to access additional support
- Increased activation of **emotion regulation** processes



SEX/GENDER STEREOTYPES IN SCIENCE

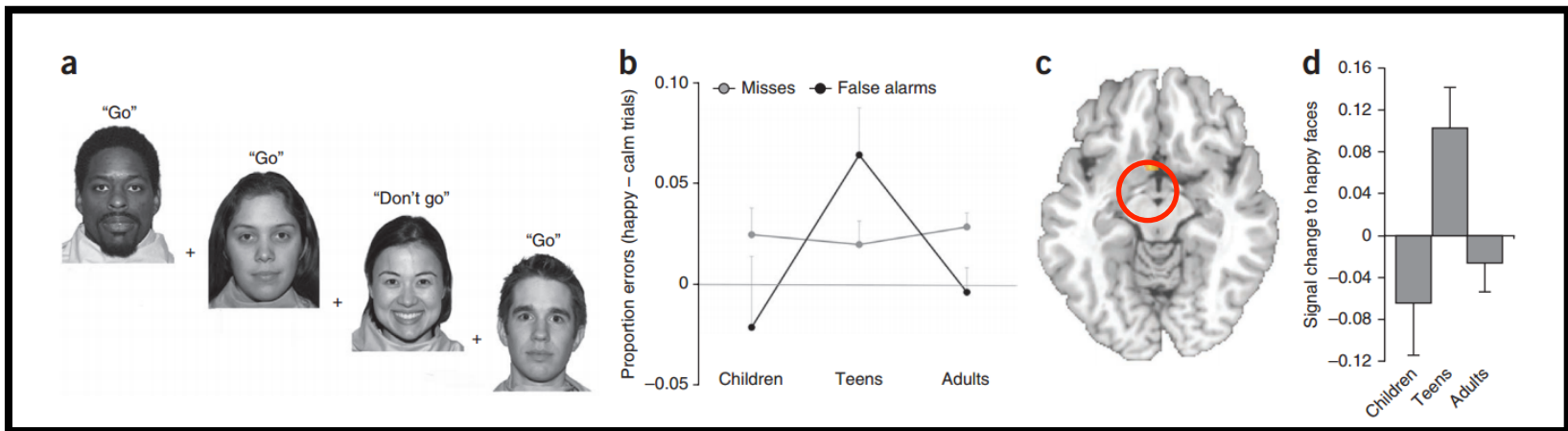
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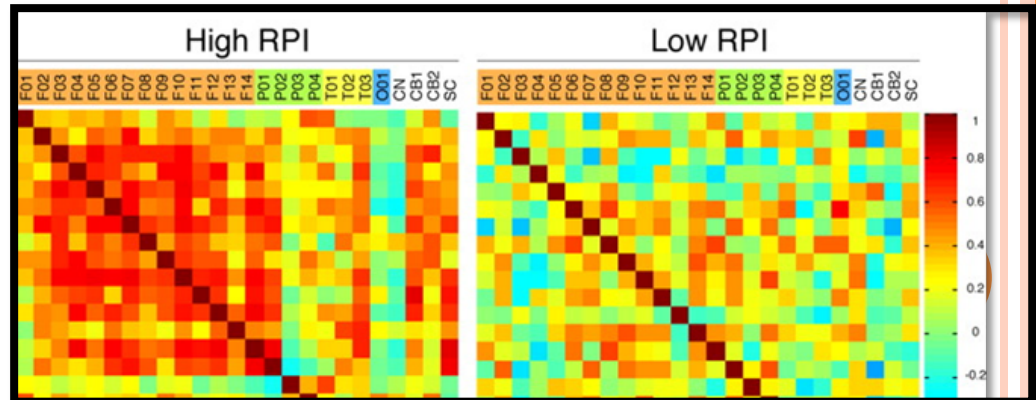
SCIENCE AND THE ADOLESCENT BRAIN

- importance of ‘hot’ context (driven by emotion rather than logic) (Somerville et al, 2010)

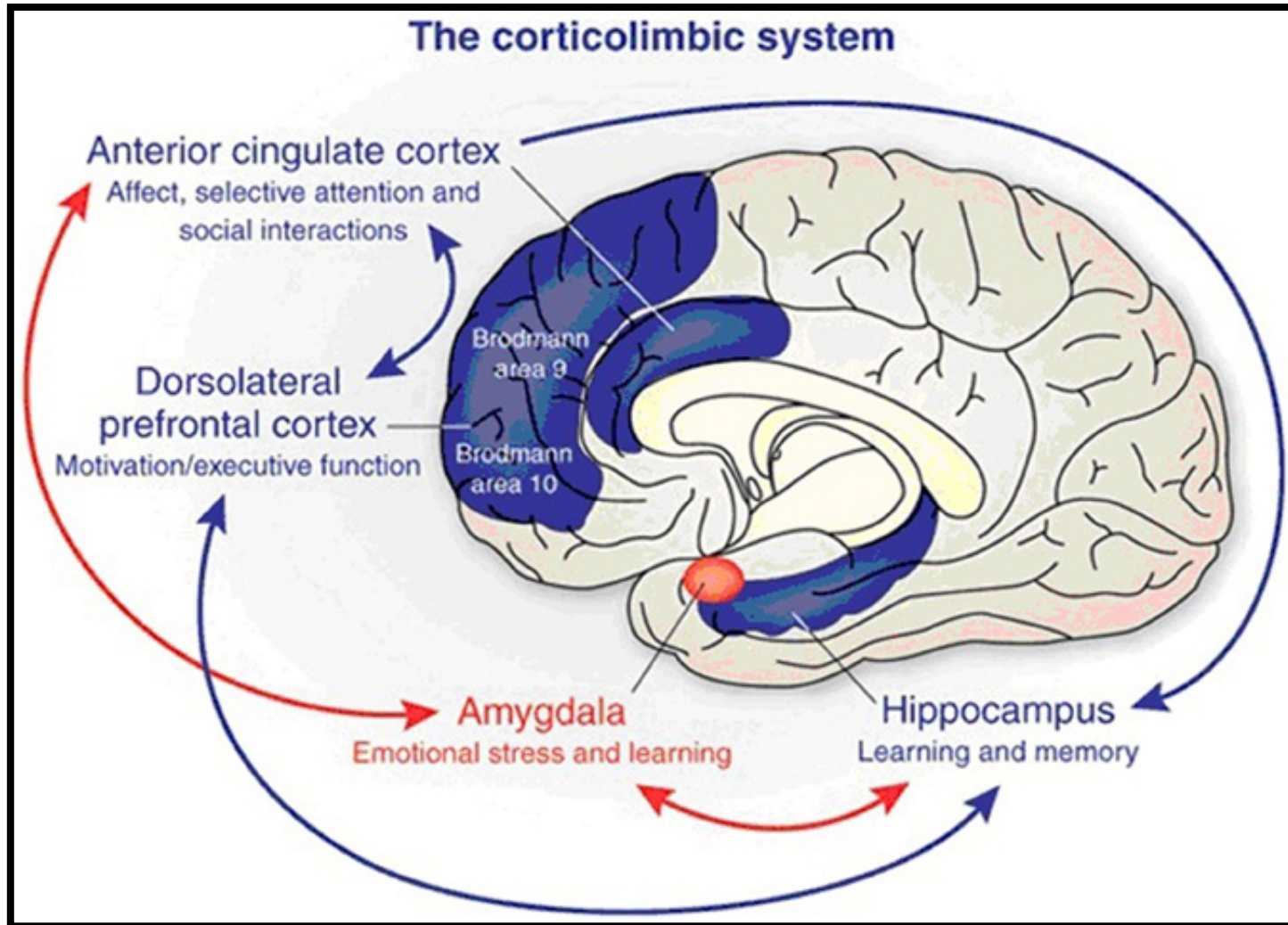


- Under-developed mechanisms of resistance to peer influence

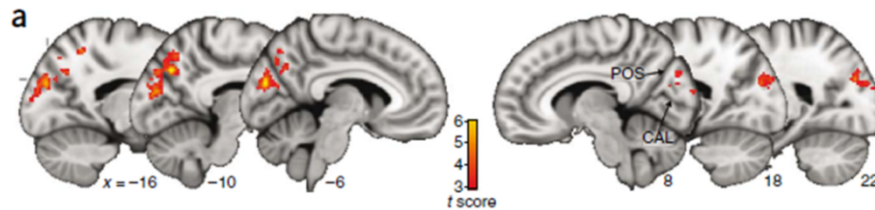
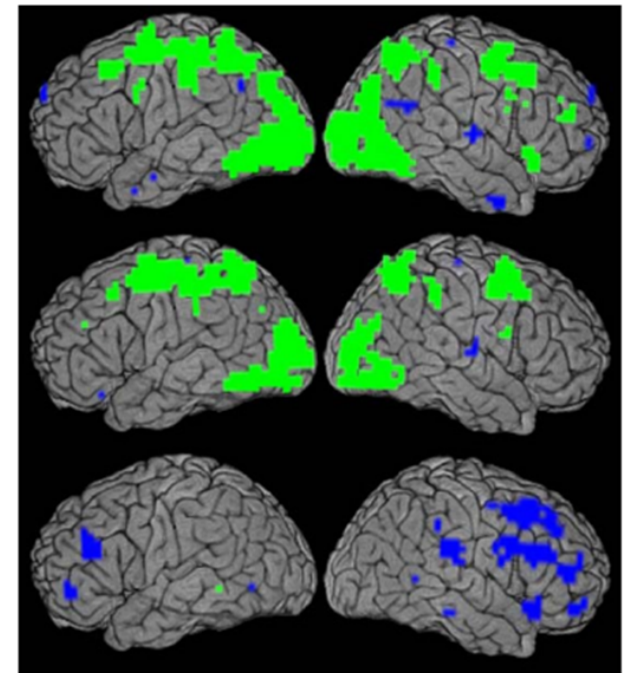
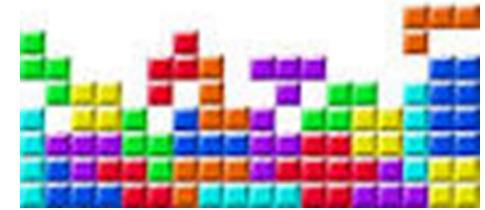
(Grosbras et al, 2007)



THE GENDERED BRAIN AND SCIENCE – INFERIOR, INEXPERIENCED, THREATENED AND ALONE!



OVERCOMING INEXPERIENCE: THE POWER OF PLASTICITY



Plasticity, plasticity, plasticity...and the rigid problem of sex

Cordelia Fine¹, Rebecca Jordan-Young², Anelis Kaiser³, and Gina Rippon⁴

SCIENCE AND THE BRAIN – THE POWER OF POSITIVITY

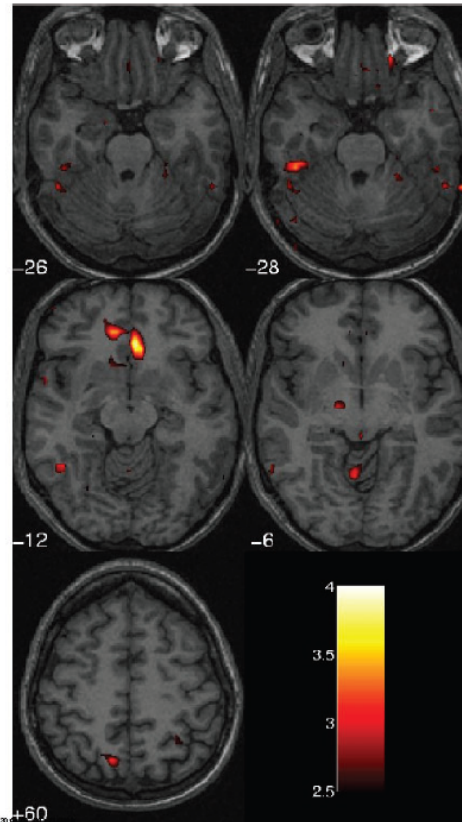
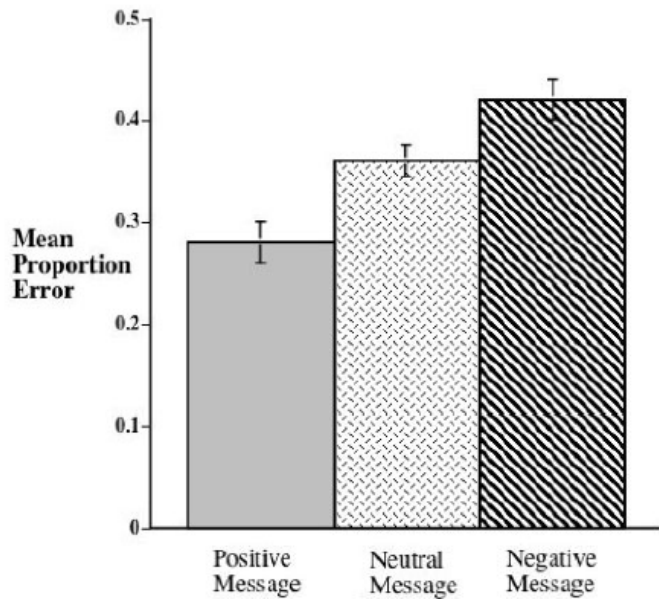


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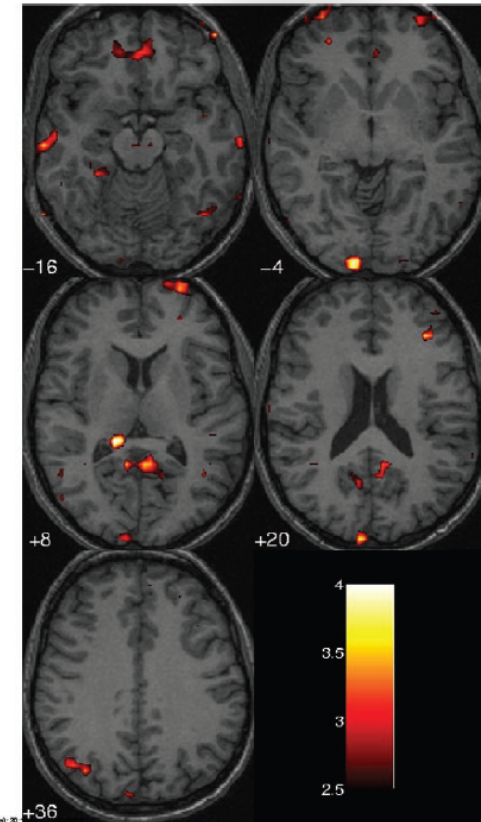


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SCIENCE AND THE BRAIN – THE POWER OF EMPOWERMENT

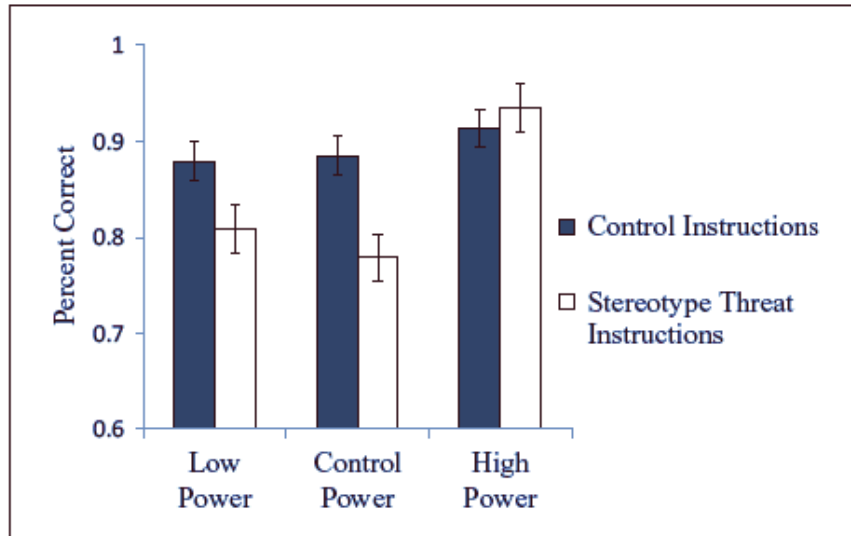
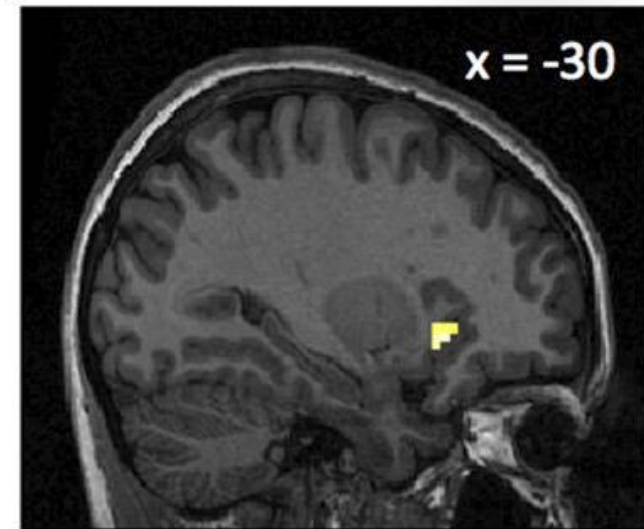


Figure 2. Accuracy on the modular arithmetic test in Experiment 2 as a function of power and stereotype threat
Note: Error bars indicate standard error.



-30, 26, -4

On the Experience of Feeling Powerful: Perceived Power Moderates the Effect of Stereotype Threat on Women's Math Performance

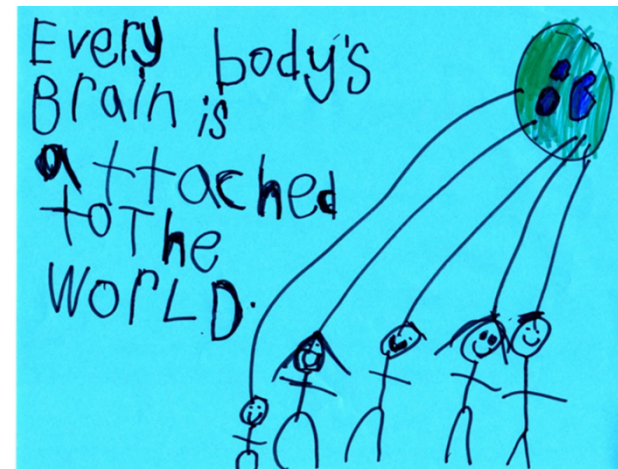
Katie J. Van Loo¹ and Robert J. Rydell¹

Dynamic social power modulates neural basis of math calculation

Tokiko Harada¹, Donna J. Bridge^{1,2} and Joan Y. Chiao^{1,2*}

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FIXING THE SCIENCE -

○ **Science teaching**

- Teacher training – unconscious bias;
- Science as a subject for success

○ **Science's Image**

- People like me
- Role Models
- Image initiatives?

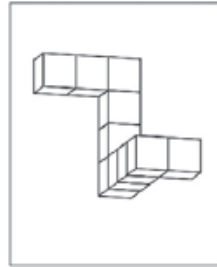
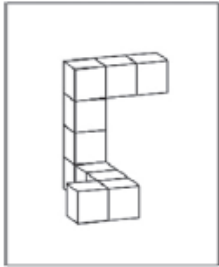
○ **Science's culture**

- Tackle (un)conscious bias
- Science as a collaborative activity

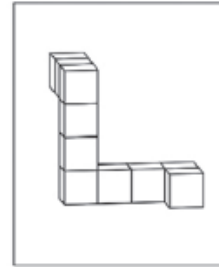


CURRICULUM – HOW ARE YOU ASKING THE QUESTIONS? (THE IMPORTANCE OF GETTING IT RIGHT)

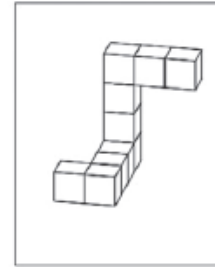
(A) Mental rotation task



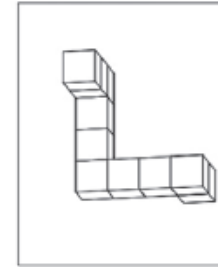
(A)



(B)

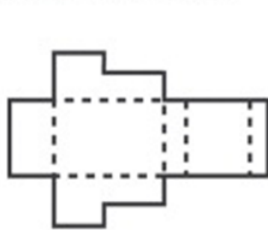


(C)



(D)

(B) Mental folding task



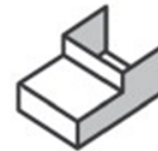
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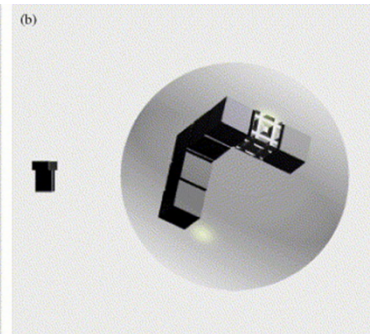
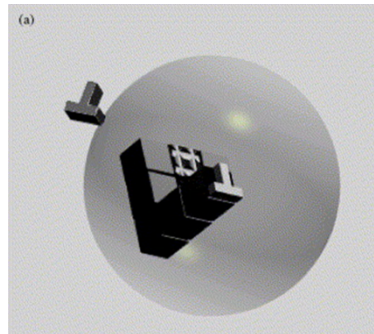
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(D)

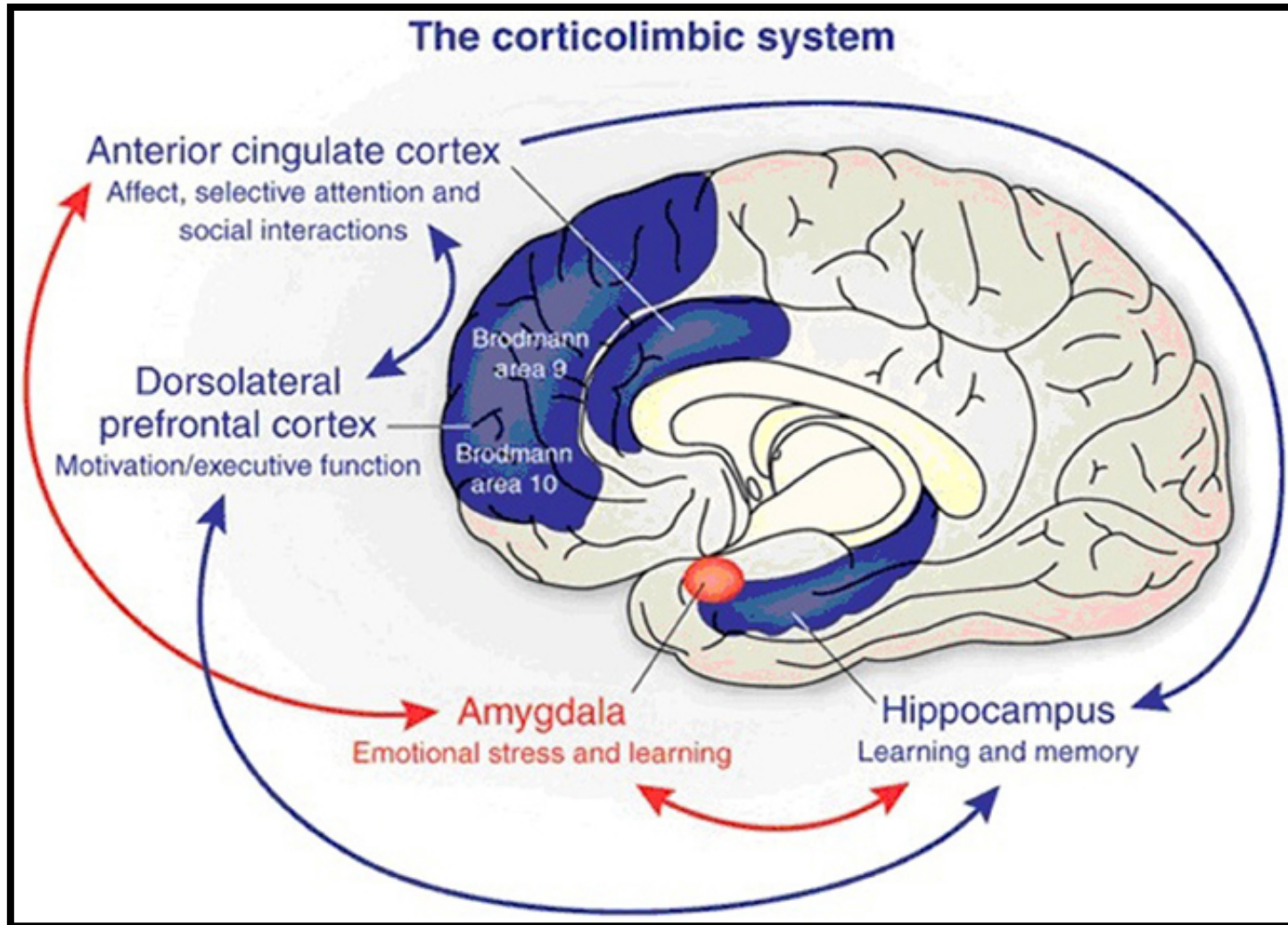


(E)



MANAGING ANXIETY: EMOTION REGULATION

THE POWER OF POSITIVE FEEDBACK





THE POWER OF EMPOWERMENT

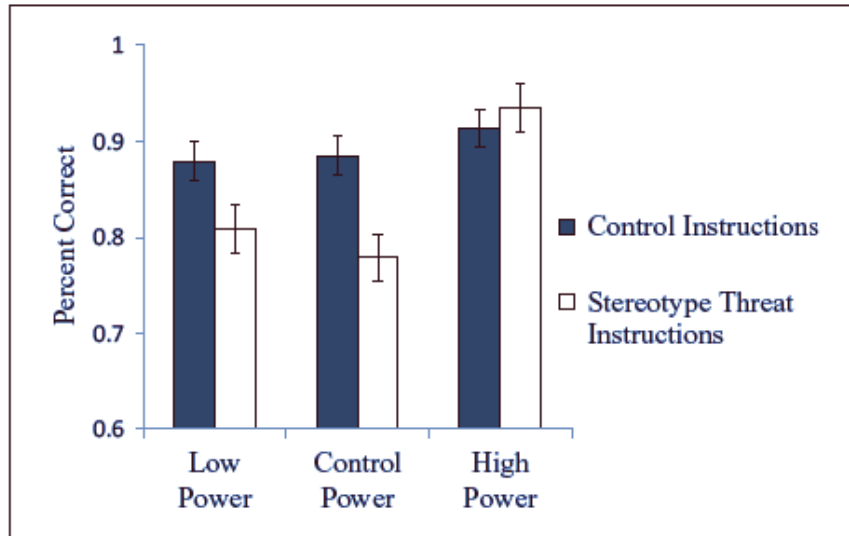
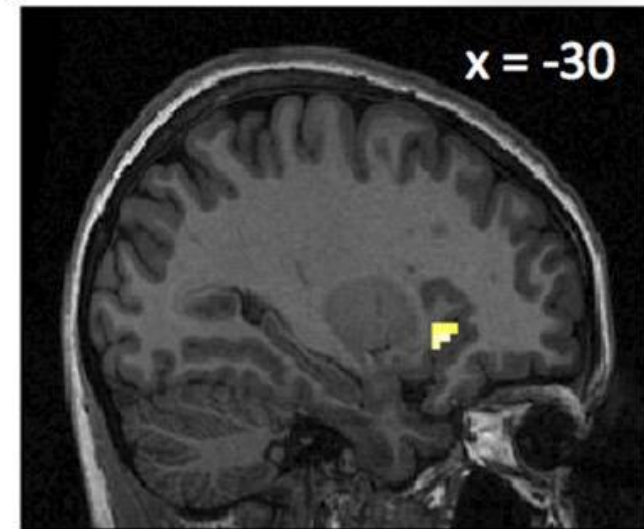


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ROLE MODEL EMPOWERMENT



HELPFUL INITIATIVES?



PEOPLE LIKE ME

Who's like you?

- DEVELOPER**
Creative and practical
Likes to design and develop products for a better tomorrow
- MANAGER**
Organised and a good motivator
Likes to find the best way to organise resources to finish projects on time and to budget
- INVESTIGATOR**
Logical and co-operative
Likes to work with a team to use ideas and information
- EXPLORER**
Inquisitive and practical
Likes to be the first to know and to understand things
- POLICY MAKER**
Diplomatic and conscientious
Likes to gather information and to work with government to improve public services and legislation
- ENTREPRENEUR**
Confident and a leader
Likes to make things happen and combine empathy, teamwork and financial awareness
- REGULATOR**
Honest with a sense of fairness
Likes to make sure things are fair, safe and ethical
- TRAINER**
Understanding and helpful
Likes to support others in understanding new ideas
- SUPPORTER**
Creative and understanding
Likes to find ways to help people get what they need
- COMMUNICATOR**
Empathetic and good with words
Likes to engage with different audiences and/or languages
- PERSUADER**
Imaginative and persuasive
Likes to understand what will appeal to potential customers
- SERVICE PROVIDER**
Organised with good attention to detail
Likes to deliver what other people need

Try the **PEOPLE LIKE ME** app to find out, and see how people like you are happy and successful at work.

Explore how your personal strengths open up many more career choices using science and maths. Visit wisecampaign.org.uk/peoplelikeme for more details. WISE helps girls to find great careers in science, engineering and technology.

SEPnet South East Physics Network

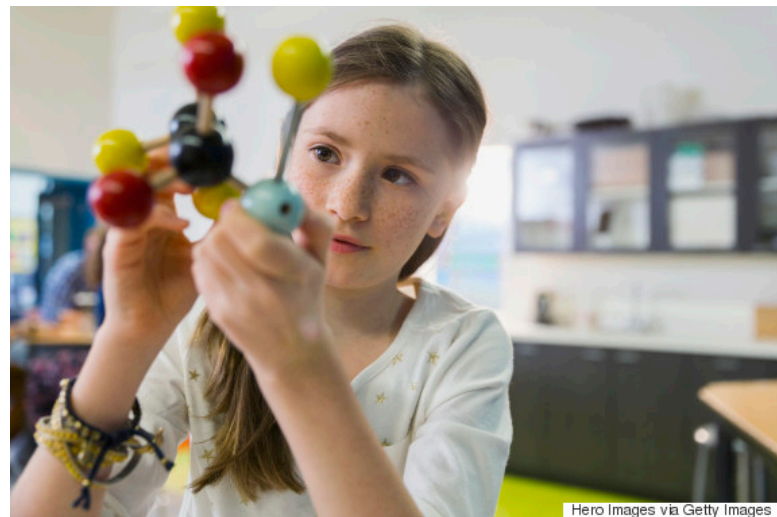
With support from: WISE, accenture, IBM, gsa, IBM, M, etc.



HELPFUL INITIATIVES?

Institute of Physics

EDF – Pretty Curious



SCIENCE CULTURE



- *(Un)conscious bias –*
- *Status of women in Science*
- *‘Practice’ of Science*“child care and lack of research collaboration are the two factors that cause significant gender differences in scientific publishing. Women with young children and women who do not collaborate in research with other scientists are clearly less productive than both their male and female colleagues.”



**POWER
OF
PLASTICITY
POSITIVITY
EMPOWERMENT**

